AP Government Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

HOMEWORK: Political Parties Preview

*Read the assigned parts of Ch. 9 and answer the corresponding questions.*

**Read the section on “PARTY DECLINE” on p. 201-202, and answer the following questions.**

1. Explain the difference between split ticket and straight ticket voting. Why are these two terms important to the two major political parties?

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1. Explain the difference between the office-bloc and party-column ballot. Why do you think the parties preferred a use of one of these over the other?

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**Read “RESEARCH FRONTIERS- Are Republicans the Next Whigs?” in blue on p. 217, and answer the following questions.**

1. If you were a political consultant with no partisan loyalties, what would you advise the Republican Party leadership to do in order to improve their electoral fortunes?

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1. If you were a political consultant with no partisan loyalties, what would you advise the Democratic Party leadership to do to maintain their present electoral edge or expand it?

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**Read “WHAT WOULD YOU DO” in brown on p. 218, and answer the following question.**

1. After reading the pros and cons, if you were the political consultant, what would you advise the *All For Life* interest group to do- stay with the Republicans, back a third party, or start their own party? Explain your decision.

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